Dean Barbara Wilson called the meeting to order at 3:35 PM. Approximately 30 faculty were in attendance. The minutes from the November 13, 2014 meeting were approved. Dean Wilson announced that voting for Executive Committee ends today at 5:00 PM. An IPRH public hearing will occur; attendance is encouraged and has been vetted extensively. The slate for nominations for the LAS Standing Committee was approved. The slate for nominations for the LAS Nominations Committee was approved.

Dean Wilson presented a college update:

1. **Highlights**:
   - 32 named professors, chairs/scholars (5 HEH, most of any campus; 2 AAAS, 1 Am A Arts & Sciences; 2 Sloan Res F; 1 Guggenheim). Units were encouraged to have Awards Committees- the process could be multi-year, but very important.
   - Program Reviews – There were three successful program reviews this year (Linguistics, Mathematics and Classics). The Department of Chemistry review is scheduled for May.
   - Substantial Renovations – The Natural History Building is gutted right now and good progress is being made. The Chemistry Annex is also undergoing renovations. There are seven Provost matching funds projects in progress.
   - Closing the gap in six year graduation rates (15% to 6%). Freshman retention is 94%. Multi-prong effort – merit sections are important.

2. **Faculty Hiring**
   - 58 new faculty started in Fall 2014. For AY 2015-16: 12 hires deferred from AY 14-15; 25 offers accepted (10 TOP) and there are 20 pending offers. There were many female hires in STEM fields.

**QUESTION:** How many faculty have left?
34 left last year, this is the typical amount every year. Dean Wilson will look into what our optimal size should be and there will be a conversation with departments over time.
QUESTION: What is the redistribution of faculty across LAS units?
Dean Wilson said STAR will look at data to assist with prioritizing positions. We believe we will have a call from campus for a faculty hiring program, but it has not happened yet. The Chancellor said we will need to slow down our faculty hiring.

QUESTION: Are there any incentivized retirement programs?
Dean Wilson stated the campus has talked about it, but it is still under discussion. The decision needs to take into account overall budget. The program needs to be open to all employee groups. If there was a program it would be for next AY, most likely.

- There are two models of Cluster Hires programs. LAS departments were asked to nominate faculty to discuss these clusters to see if they wanted to draft a proposal. The Provost will pay 25% of the salary and 25% of the start up with a cap. Proposals will be submitted as part of the hiring plan.

QUESTION: How are cluster hirings and normal hirings going to work together?
Dean Wilson believes clusters are reviewed before the larger plan and then folded into the College hiring plan. Associate Dean David Tewksbury said LAS is sending out a call for hiring soon. STAR Committee will discuss all proposals.

QUESTION: Could campus approve clusters without a department hiring plan?
Dean Wilson answered that clusters must be put into a department’s plan and ranked with all requests. The Provost review of LAS requests has been very good in recent years, they like what we’ve submitted because we have a vigorous review process.

QUESTION: Is the Cluster Hiring Communication publicized?
Dean Wilson stated the list will be sent out in the DDDH email from April.

3. Undergraduate Recruitment

- We held the first ever mandatory meeting on recruitment. LAS needs to work harder on undergraduate recruitment, competition is fierce. And we must be thoughtful on purposeful recruitment.

- There is a new Director of Recruitment – Allie Teagarden.

- We have worked on outreach emails, letters and a calling campaign. We have increased faculty involvement in student recruitment. There have been sessions where faculty discuss research and the importance of liberal arts education. Our sessions have been well received and yield is up. There are 1452 acceptances as of yesterday (4/13/15) and the target is 2100. There are 501 declines thus far. Last year by this date there were 1167 acceptances and 608 declines. Students wait until the last week (week 12) to decide.
4. **Budget**

- The Governor has proposed a 31% budget cut. There was a hearing yesterday on the pros and cons. We don’t have any idea of what the amount will be. The University is asking for relief on regulation – procurement & civil service. Legislative is receptive. We have been asked to make projected 5% (7.5 million) to 10% (15 million) cuts. LAS is excellent, lean and efficient: 73% of departments ranked in disciplines top 20. College admin structure is lean for its size, for example, Asst/Assoc Deans: LAS 9, BUS 11, Eng 13, ACES 19.

- LAS teaches 50% credit hours on campus. Furthermore, 26 of 37 academic units are in shared service structures.

- Options are needed for upcoming budget cuts: Slow down maintenance, slow down faculty hiring, cut Academic Hourly hiring. Departments need to have a reserve. Dean Wilson asked to be notified of any other ideas.

- Campus Thoughts – Increase change of international students, increase freshman class, increase out of state students.

5. **More Revenue for LAS**

- LAS Online: There are 150 LAS courses online. The winter term brought in $750K for 4 week courses. Last summer’s online courses brought in $2.8 million.


- Advancement – We are metrics driven- development officers are looking for visits to new possible donors.

- Only 7.4% of alumni donate to the college. We will be working on talking to students at the college level on how to give back. Departments have groups that raise funds and give significant gifts.

6. **Looking Forward**

- In the fall we will be entering the silent phase of raising funds. We are working on working on an undergraduate experience for next year: career development, diversity requirements, Global Business Data & Society Minor.

7. **Questions and Discussion**
QUESTION: If we keep reserves will the Provost or Illinois government see this as we don’t need any money?

Dean Wilson stated we need to explain what the money is used for: ICR, discretionary funds, flexible funds restricted for certain purposes. Reserves are needed just in case the state cuts pensions for other items that the University would need to cover.

QUESTION: Procurement – Is there a new bill that will force units to take the cheapest product?
Dean Wilson responded that she had not heard that, but will check on it.

Dean Wilson thanked the Executive Officers of the departments for all their work and effort.
Agenda

• LAS Highlights
• Faculty Hiring
• Undergraduate Recruitment
• Budget
• Revenue Generation & Advancement
• LAS Looking Forward
LAS Highlights

• Appointed 32 faculty to named professor, chair or scholar positions (total = 137 in LAS)

• Prestigious external recognition
  – National Medal of Science
  – 5 National Endowment for Humanities Fellowships
  – 2 American Association for Advancement of Science
  – 1 American Academy of Arts and Sciences
  – 2 Sloan Research Fellows
  – 1 Guggenheim Fellow
LAS Highlights

• Three successful academic program reviews
  – Linguistics, Math, Classics
  – Chemistry next

• Substantial renovation efforts
  – NHB
  – Chem Annex
  – 7 Provost Matching Fund projects

• Closing gap in six-year graduation rates
Six-Year Graduation Rates in LAS

![Graph showing six-year graduation rates from 2005-06 to 2013-14 for all and underrepresented students. The rates are consistent across the years with a slight increase in 2010-11 and 2011-12.](image)

- **All**
- **Underrepresented**
Faculty Hiring

• 58 new faculty started this year
• For next year:
  – 12 hires deferred from last year
  – 25 offers accepted (10 TOP)
  – 20 pending (1 TOP)
  – A few searches in progress
Tenure System Faculty FTE in LAS
Faculty Hiring

• Cluster Hiring Program
  – Big Data
  – Food Security and Safety
  – Healthy Aging
  – Migration, Diaspora and Governance
  – Neuroscience and Cognition
  – Human Behavior and Decision Making
  – Smart Infrastructure
  – Society and Technology
Undergraduate Recruitment

• New Director of Recruitment: Allie Teagarden

• More Outreach
  • Emails
  • Letters
  • Calling campaigns

• Increased Faculty Involvement
We hope you decide to join us in the College of Liberal Arts and Sciences at Illinois!

In the College of Liberal Arts and Sciences, you are more than your major. Your multidisciplinary education and wide-ranging cultural experiences in LAS will sharpen your analytical, research, and communication skills—preparing you for a life of active citizenship and achievement post-graduation. Learn more about the College of LAS at www.las.illinois.edu. You can also check out this video to hear from faculty and students who give you the inside scoop on what it is like to be a part of LAS at Illinois:

[Video]

Connect with LAS on social media:

LAS STUDENT ACADEMIC AFFAIRS
2002 Lincoln Hall, 702 S. Wright St. | Urbana, IL 61801

Unsubscribe if you no longer prefer to receive emails or other materials from the University of Illinois Office of Undergraduate Admissions.
Undergrad Recruitment

• Yield is up!
• Target is 2100
• As of yesterday:
  ✓ 1452 students have accepted
  ✓ 501 have declined
• Last year on this date:
  ✓ 1167 had accepted our offer
  ✓ 608 had declined
LAS New Freshman Admission Figures by Week

Summer/Fall 2014 - # Admits
Summer/Fall 2014 - # Accepts
Summer/Fall 2014 - # Rejected Offers
Summer/Fall 2015 - # Admits
Summer/Fall 2015 - # Accepts
Summer/Fall 2015 - # Rejected Offers
Budget

• Governor’s proposal: 31% cut
  – First iteration of the budget
  – Hearings and lobbying
  – Relief from regulatory burdens

• LAS Asked to Plan for 5%, 10% cuts
  – $7.5M
  – $15M
Budget

• LAS is Excellent, Lean and Efficient
  – 73% of departments ranked in disciplines’ top 20% (AA)

  – Ratio of faculty to AP/civil service staff is highest of 9 large colleges

  – College administrative structure smaller than most others (assoc/assist deans: LAS, 9; BUS, 11; ENGR, 13; ACES, 19)

  – 26 of 37 academic units are in shared services
Budget

• Options
  – Debt reduction pay back funds: $1.5M a year, 2 years
  – Deferred maintenance: $2-3M
  – Slow down faculty hiring ($3M annually in departures)
  – Academic hourly wages: spend $1.8M
  – Teaching Assistants: spend $23M
  – Department cuts
  – New ideas?
Revenue Generation

• LAS Online
  – More than 150 courses developed
  – Winter term: $750K
  – Summer: $2.8M in 2014

• Self-Supporting Programs
  – MS in Policy Economics
  – Statistics Masters programs
  – MS in Health Communication
  – New MA in Translation and Interpreting
Revenue Generation

• Advancement
  – Changing approach on campus: Metrics-driven
  – LAS new business is 31% above our 5-year average
  – Creating Dean’s Council
  – Student engagement
LAS Looking Forward

• Silent Phase of Next Campaign
  – Priority setting
  – Process

• Undergraduate Experience
  – Career development
  – Diversity requirement
  – Global Business Institutions & Society
Questions & Discussion